

Charlotte

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# HOMIE

DESIGN & DECOR<sup>®</sup>

DESIGNERS  
*at* HOME



**PLUS:**  
ON THE MARKET:  
DESIGNER EDITION

STEP INSIDE  
THE BAKERLOO





**LEFT:** The Bakerloo Collection, a mobile showroom, houses numerous samples of designer fabrics, wallcoverings, and accessories.



**LEFT:** The rich tones of this Madhya Moss rug from Designers Guild provide a botanical backdrop for a Zenda natural cowhide pillow by Bellaire Dynamik and a Paint Charts pillow by John Derian for Designers Guild.

# MIND *the* GAP

A LOCAL DESIGN REPRESENTATIVE  
CONVERTS A VINTAGE CAMPER INTO A  
STYLISH MOBILE SHOWROOM.

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Ashley Misenheimer’s retrofitted 1972 Bell Travel Trailer is ready for adventure, but it is more likely found in the parking lot of Cotswold Marketplace than a KOA campground. This glamped-up camper has been converted into a mobile showroom called The Bakerloo Collection and houses a variety of high-end fabrics and accessories from around the globe.

“I was so tired of carrying stacks of fabric books and samples up and down flights of stairs, unpacking and repacking, and loading them



**ABOVE:** Misenheimer stands beside her 1972 Bell Travel Trailer she named Bakerloo.





**TOP:** Swatches and samples from some of the brands that Misenheimer represents, including Designers Guild, Osborne & Little, and Bellaire Dynamik.

**RIGHT:** Misenheimer sits inside her mobile showroom, The Bakerloo Collection.

**BOTTOM:** Bellaire Dynamik's Trixie rug, handcrafted from Italian hide and dyed in a soft, rosy hue, sprawls under a plethora of pillows. Clockwise from top: Fleurs d'Artifice Marais by Christian Lacroix, Donwell cut velvet by Osborne & Little, Prête-Moi Ta Plume Bourgeon by Christian Lacroix, and a faux fur pouf by Evelyne Prélonge.



back into my car,” Misenheimer explains. “With Bakerloo, I don’t have to schlep—everything has its place in the camper.”

An avid Anglophile, Misenheimer named her chic camper after one of the London Underground lines. She lived in London after college, whetting her design whistle with a job at Herman Miller. In 2014, she became a fabric representative for the British luxury fabric and wallpaper purveyor Osborne & Little. Misenheimer now represents eight designer lines, ranging from fabrics and wallpapers to fine linens, pillow forms, and animal-hide rugs.

“I wouldn’t be able to represent eight brands without Bakerloo,” Misenheimer says. “Now, I am a one-stop shop with multiple product categories for designers.”

Misenheimer pulls Bakerloo behind her Ford Explorer, visiting clients throughout the Southeast.

“The downfall is terrible gas mileage, but the tradeoff is worth it,” Misenheimer notes. “Designers love the novelty of it and are excited to come inside.” ♦